

HEADQUARTERS

7 Carnegie Plaza
Cherry Hill, NJ 08003

T 1 877 407 3422

F 1 877 407 4329

W foxrehab.org



PRESS RELEASE

> For Immediate Release



Fox Rehabilitation helps Camden County seniors and caregivers focus on Fall Prevention

Cherry Hill, N.J. – 09/22/11 – Over 150 seniors and caregivers visited Fox Rehabilitation to partake in “Preventative Measures”, the Fall Prevention Awareness Day event which offered complimentary screenings, assessments and educational materials and seminars about reducing the risk of falls.

The opening ceremony and presentation of Governor Chris Christie’s Fall Prevention Week Proclamation included remarks from Marian, MSW, from the NJ Department of Health and Senior Services, Tim Fox, PT, DPT, GCS Founder and CEO of Fox Rehabilitation, and Susan Shin Angulo, Cherry Hill Town Councilwoman.

“We are excited that Governor Chris Christie signed a proclamation declaring this week fall prevention awareness week,” said Maryann Marian from the NJ Department of Health and Senior Services. “This is especially exciting because this is our third year doing it and the first year Camden County’s been involved.”

Each participant was encouraged to have their strength, mobility and balance screened as well as their vision checked and medications reviewed as they visited over 35 tables from local health care professionals. Seminars on home safety, balance and incontinence were also offered throughout the day in addition to seated exercise and Tai Chi classes.

“I was thrilled about the opportunity to talk to a greater audience about the effectiveness of rehabilitation services and join with other healthcare providers to help reduce falls and improve people’s wellness, quality of life and well being,” said Dr. Tim Fox, Founder and CEO of Fox Rehabilitation.

In 2010, falls were the leading cause of death from injury in New Jersey among those 65 and older. Additionally, it is estimated that one third of all seniors over the age of 65 and one half of seniors over the age of 80 will fall this year, resulting in medical costs exceeding \$27 billion.

HEADQUARTERS

7 Carnegie Plaza
Cherry Hill, NJ 08003

T 1 877 407 3422

F 1 877 407 4329

W foxrehab.org



PRESS RELEASE

> For Immediate Release

Fox Rehabilitation promotes Fall Prevention Awareness in partnership with the National Council on Aging Falls Coalition. New Jersey joins 43 other states in declaring a statewide FALLS PREVENTION AWARENESS Week September 19th-25th.

###

Contact:

Lauren Lazaruk

Director of Public Relations & Special Events

Tel. 856.877.407.3422 ext. 1229

Email: lauren.lazaruk@foxrehab.org